



Press release – for immediate release

NEW APPOINTMENT

London, UK, 20 November 2009:

Medius Associates is pleased to announce that Bridget Lacey has joined the Company with effect from 16th November. Bridget joins from a senior position in Business Development at GE Healthcare.

Bridget brings strong financial, analytical and commercial skills to the Medius team. She has 14 years of experience in the Healthcare sector across Pharmaceuticals, Vaccines and Life sciences with GSK, Chiron Vaccines, GE Healthcare and as an independent consultant. Bridget holds a BSc Hons. in Psychology and is a qualified Chartered Accountant.

Bridget has worked in a range of global and international roles within corporate finance, business development and alliance management in the UK, Singapore and Japan. She has extensive experience in acquisition and divestiture of businesses and product lines, leading and running due diligence processes and deal execution, and driving strategic portfolio decisions based on robust analysis.

Medius is one of the first specialist business development consultancies, having been founded in 1994 by Sharon Finch. The company offers a comprehensive range of business development and partnering services.

Sharon stated, “We are delighted that Bridget has joined us as she brings a wealth of experience. We look forward to Bridget taking the lead in developing our strengths in both product and corporate acquisition and divestment. “

About Medius Associates

Medius Associates is a leading business development consulting company offering a comprehensive range of partnering services and expert training courses.

Medius has an excellent track record as a global partnering specialist, providing a complete range of business development services to the pharmaceutical and healthcare sectors on a personalised, client specific basis. Medius draws together decades of business development expertise from every area of the healthcare industry.

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